Category	4 points	3 points	2 points	1 point	Total			
Attractiveness	The Poster has exceptionally	The poster has attractive formatting and The poster has well-organized informations The poster has been at the poster has well-organized informations The poster has been at		The poster 's formatting				
& organization	attractive formatting and well-	well-organized information.		of material is confusing.				
	organized information.							
Content-	The poster has all of the required	The poster has all of the required	The poster has most of the required	The poster has little of				
Accuracy	information and some additional	information. (location, slogan, tourist attractions,	information.	the required				
	information.	festival, food, history, Dist. Bangkok, Admin Amphoe, province seal, special product, terrain,)		information.				
Writing-	All of the writing is done in	Most of the writing is done in complete	Some of the writing is done in complete	There are more than 4				
Mechanics	complete sentences.	sentences. Most of the capitalization and	sentences. Some of the capitalization and	spelling mistakes,				
	Capitalization and punctuation	punctuation are correct. There are only 1 or	punctuation are correct throughout the	capitalization, and				
	are correct throughout the	2 spelling mistakes, capitalization, and	poster. There are only 3 or 4 spelling	punctuation.				
	poster. No spelling errors remain	punctuation.	mistakes, capitalization, and punctuation.					
	in the brochure.							
Graphics/	The graphics go well with the	The graphics go well with the text, but there	The graphics go well with the text, but	The graphics do not go				
Pictures	text and there is a good mix of	are so many that they distract from the text.	there are too few.	with the accompanying				
	text and graphics.			text or appear to be				
				randomly chosen.				
Layout and	All main information on the	Most of the main information on the poster	Most of the important information on the	Most of the information				
Design	poster is in focus and can be	is in focus and can be easily viewed and	poster is in focus and the content is easily	on the poster is unclear				
	easily viewed and identified from	identified from 1.5. away.	viewed and identified from 1 m. away.	or too small				
	1.5m. away.							
Sources	There are three or more citations	There are two citations from a variety of	There is one citation from a variety of	There are no citations				
	from a variety of sources	sources accurately listed on the brochure.	sources accurately listed on the brochure.	from a variety of sources				
	accurately listed on the			accurately listed on the				
	brochure.			brochure.				
Total 24								

Rubrics for Poster: A Province of	Thailand	Student:	 	
Tonic:	ludøe			